



Outbound Trade Mission to Costa Rica

San Jose, Costa Rica
August 6-7, 2025

Costa Rica offers a thriving market for U.S. food and beverage suppliers, with strong demand in retail, food service, and ingredient sectors. As a stable economy with a robust tourism and hospitality industry, it relies on high-quality imports, with the U.S. as its top supplier. In 2024, U.S. agricultural exports to Costa Rica totaled \$960 million, including a record \$509 million in consumer-oriented products. Under CAFTA-DR, nearly all U.S. food products enter **tariff-free**, providing a competitive advantage.

Costa Rican buyers actively seek reliable U.S. suppliers for specialty ingredients, packaged foods, and beverages. This trade mission offers valuable insights, B2B meetings, and site visits to help suppliers connect with key industry decision-makers and expand into one of Central America’s most dynamic markets. Don’t miss this opportunity!

Participation Fee: \$600; **Early Bird Special:** \$400 (if you register and pay before April 7, 2025)

Fee Includes:

- Pre-arranged one-on-one meetings
- Market briefing & tours
- In-country transportation to meeting locations
- Interpreter services (please request in advance)
- Reimbursement of lodging within the Federal per diem rate for one company representative with submittal of required supporting documentation*

**Participants must participate in all mission activities to be eligible for lodging reimbursement*

Registration Deadline: **May 9, 2025** (No refunds for cancellation after this date)

Industry Focus: Food Service Products, Ingredients, Natural/Healthy Products, Organics, Retail Products.

Product Description: Beverages and Juices, Breakfast Cereal, Canned and Process Seafood, Certified Halal Foods, Condiments and Sauces, Processed Fruit and Vegetables, Beef and Poultry, Meat Products, Nuts, Snack Foods and Sweets.

50% CostShare: Apply now for SUSTA's [50% CostShare](#) to request 50% reimbursement of participation fee, international travel, promotional giveaway items, point of sale materials, freight and more!

Activity Managers

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If you have a question about an event, feel free to contact us at events@susta.org

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and monitor the [Travel Advisories \(state.gov\)](#) webpage before traveling.

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